

Business curriculum overview (long term plan)

	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	1.1 Enterprise/entrepreneur characteristics 1.2 Business Plans 1.3 Business Ownership Assessment 1.1-1.3	1.4 Aims and Objectives 1.5 Stakeholders 1.6 Business Growth Assessment 1.1-1.6	2.1 The role of marketing 2.2 Market Research 2.3 Market Segmentation 2.4 Marketing Mix Assessment 1.1-2.4	3.1 The role of human resource 3.2 Ways of working and organisation structures 3.3 communication in Business 3.4 Recruitment and selection Assessment 1.1-3.4	3.5 Motivation and retention 3.6 Staff Development and training 3.7 Employment law Assessment 1.1-3.7	4.1 Production Methods 4.2 Quality 4.3 The Sales Process and Ecommerce Mock exam Paper 1
Year 11	4.4 Consumer Law 4.5 Business Location 4.6 Working with Suppliers 5.1 The Role of finance 5.2 Sources of finance Assessment 4.1-5.2	5.3 Revenue Costs and Profits 5.4 Break Even 5.5 Cash Flow Forecast Assessment 4.1-5.5 (modified mock paper 2)	6.1 Ethical and Environmental Considerations 6.2 The Economic climate Assessment 4.1-6.2	6.3 Influence on Business Assessment (mock paper 2)	Paper 1 (1.1-3.7) Recap Business GCSE Paper 1	Paper 2 Recap (4.1-6.3) Business GCSE Paper 2